

Thank you for your interest in sponsoring the Colorado Reined Cowhorse Association!

We have 4 levels of **Corporate Sponsorships**, 2 levels of **Member Sponsorships**, and a **Trainer Sponsorship** available for your consideration.

<p><b>CORPORATE SPONSOR \$250 - \$999</b></p> <ul style="list-style-type: none"><li>*Corporate banner hung in arena at all shows</li><li>*Name and logo placed on CRCA website with website link</li><li>*Name and logo placed on all show emails</li><li>*Quarterly Facebook advertisement</li><li>*One individualized Facebook post per year (ie posting your flier)</li><li>*Vendor space, show site seminars or other promotion, as appropriate</li><li>*Display of marketing/sales materials at all shows</li><li>*Periodic announcement of sponsorship at all shows</li><li>*Placement on Sponsorship Board at all shows</li><li>*Stall priority for horses entered at a show</li><li>*Reserved RV spots at all shows</li></ul>	<p><b>MEMBER SPONSORSHIP \$200 - \$499</b></p> <ul style="list-style-type: none"><li>*Quarterly Facebook announcement</li><li>*Regular announcements of sponsorship at all shows</li><li>*Included in posted sponsor signage at all shows</li><li>*Sponsorship of morning coffee/donuts or Herd Help Pizza at a show</li></ul>
<p><b>CORPORATE SPONSOR \$1,000 - \$2,500</b></p> <p><b>All of the above and:</b></p> <ul style="list-style-type: none"><li>*Corporate banner hung in <u>prime location</u> at all shows</li><li>*Individualized Facebook announcement at minimum three times per year (ie sharing your business FB post about a sale)</li><li>*Name and logo placed on all show emails in <u>prime location</u></li></ul> <p><b>**** Greater than \$999:</b> Sponsorship of a Year End Award</p>	<p><b>MEMBER SPONSORSHIP \$500 and up</b></p> <p><b>All of the above and:</b></p> <ul style="list-style-type: none"><li>*Stall priority for horses entered at shows, based on sponsorship level</li><li>*Reserved RV spots at all shows, as available</li><li>*Sponsorship of a Year End award (if desired)</li></ul>
<p><b>CORPORATE EVENT SPONSOR \$2,500 or greater</b></p> <p><b>All of the above and:</b></p> <ul style="list-style-type: none"><li>*Corporate banner hung in arena at all shows in <u>prominent position</u></li><li>*Name and logo placed on website home page</li><li>*Name and logo placed <u>prominently</u> on all show emails</li><li>*Individualized Facebook advertisement twice per quarter (8 times per year)</li><li>*Two email blasts of your company advertisement at your request</li><li>* Third line Named sponsor show and/or for class during an Event (ie the Iconoclast Derby)</li></ul>	<p><b>TRAINER \$250 and up</b></p> <ul style="list-style-type: none"><li>*Banner hung in arena at all shows</li><li>*Placement of name (with website link) placed on Trainers page</li><li>*Placement on Display Board, to be present at all shows</li><li>*Quarterly Facebook advertisement</li><li>*Facebook advertisement of your clinics or special events</li><li>*Display of marketing/sales materials</li><li>*Periodic announcements of sponsorship</li><li>*Stall priority for horses entered at shows, based on sponsorship level</li></ul>
<p><b>CORPORATE EVENT SPONSOR \$10,000 or greater</b></p> <ul style="list-style-type: none"><li>*Top billing , Named sponsor for a Major Event ie. (Firecracker: Presented by Discount Tire)</li></ul>	